

2024 Fall Parade Memo



Thank you for your interest in the 2024 Fall Parade of Homes™. As you are considering entering a home or two in the upcoming Parade, here are a few dates to be aware of, as well as the entry fee rates and deposit amounts. The full set of Parade Rules and Entry Forms will be emailed to you or available for pick up at ETBA starting January 2024.

Important Dates & Info:

- | | |
|----------------------------|---|
| • January 2 - July 31 | Accepting Parade Entries (no late fee) |
| • August 1 - August 15 | Accepting Parade Entries (with late fee) |
| • August 15 | Homeowner Agreements Due |
| • August 15 | Cover Bid Deadline |
| • August 19 | Misc. info, subs/suppliers and features due |
| • September 25 – October 2 | Home pics will be taken |
| • October 1 | Parade ad deadline |
| • October 30 | Parade Builder pick up supplies |
| • October 31 | Homeowner Agreements (Sold Spec Entries) |
| • October 31 | Certificate of Insurance |

Parade Dates:

- November 1, 2 & 3
- November 8, 9 & 10

Parade Hours:

- Friday, Saturday & Sunday
- 1:00 p.m. – 6:00 p.m.

Parade Entry Fees Are Based on Living Square Footage:

Sq. Ft. of Entry	Entry Fee		Refundable Deposit		Total Due w/Entry
Up to 2500	\$1500	+	\$750	=	\$2250
2501-4000	\$1800	+	\$750	=	\$2550
4001-8000	\$2400	+	\$750	=	\$3150
8001+	\$2800	+	\$750	=	\$3550

Special Notes: Deposit refund eligibility is defined in the full set of parade rules.

Front Cover of Parade Magazine

ETBA will sell the opportunity for a Builder member to have a photo of a house; he/she built or remodeled, placed on the front cover of the parade magazine.

Front Cover Rules:

1. Builder members will bid on the opportunity to have a photo of his/her house featured exclusively on the front cover of the parade magazine with an acknowledgement banner provided by ETBA.
2. Credit for the front cover will be given on a quarter to half page space within the magazine and may include a picture of the builder.
3. The cover photo will be of a whole house, part of a house or architectural detail of the house at the discretion of the Parade Committee. A photo of the builder is not allowed on the cover.
4. The home must be a parade entry of the current parade. All parade rules apply to the cover home and entry fees are in addition to the cover bid.
5. Homeowner must sign the form- "Release Agreement for Photography of Property."
6. Minimum bid is \$1,500.
7. Sealed bid process only. Please complete Bid Submission Form and include a check for your bid amount. If your bid is not accepted, your check will be returned to you.
8. Highest bid wins; but, must still be approved by the Parade Committee.
9. Please submit sample photo with the bid. A professional photo will be taken after the bid has been won.
10. Only professional quality photo will be accepted for use on the front cover.
11. Deadline to submit sealed bid is **5:00 PM on March 1st** for Spring or **August 30th** for Fall.

Parade Magazine Cover Bid Submission Form

If you would like to submit a sealed bid on the opportunity to feature a house that you built on the cover of the Parade of Homes™ Magazine, please complete and return this form to the ETBA office by **5:00 PM** on **March 1st** for Spring or **August 30th** for Fall. You must submit a sample photo of the house, along with a check for the bid amount with this sealed bid. If your bid is not accepted, your check will be returned to you.

Company Name: _____

Builder Name: _____

Office Phone: _____

Address of Cover Home: _____

City: _____ Sub-Division (or Acreage): _____

Bid Amount: _____ (Minimum Bid \$1,500)

(For ETBA Office Use Only)

Bid Opened By: _____ Date: _____ Witnesses: _____

Amount: _____ Note: _____ Winning Bid: Yes or No



Release Agreement for Photography of Property

Property Owner: _____

Co-Owner: _____

Property Address: _____

Phone: _____ Alternate Phone: _____

Email Address: _____

By signing this release, I hereby give the East Texas Builders Association and/or its Assigns my permission to use the images depicting the property in any media, for any purpose, which may include, among others advertising promotion and marketing. I agree that the images may be combined with other images, text and graphics and that the images may be cropped, altered, or modified. I agree that I have no rights to the images, and all rights to the images belong to the East Texas Builders Association and/or Assigns.

Permission herein granted is absolute and final and shall not be subject to further inspection or approval by the Owner(s) at any stage in the use of the images. I agree that this release is irrevocable and perpetual without any claim for compensation by the Property Owner(s).

The use of the property images shall be unrestricted as to location, quantity or frequency. I have read and understood this Release Agreement for Photography of Property form. I am the Owner of the property, I am at least 18 years of age and I have full legal capacity and right to execute this release and grant the rights herein granted with respect to the Property, and to bind all persons claiming an interest in the Property.

I hereby release and shall hold harmless the East Texas Builders Association, legal representatives, licensees and assigns from all claims or damages including but not limited to defamation or violation of right of privacy or publicity, resulting from or associated with the use of the property images.

Owner's Signature: _____ Date: _____

Co-Owner's Signature: _____ Date: _____



Homeowner and Indemnification Agreement

Spring or Fall (circle one) Parade of Homes™ - Year: _____

Builder: _____

Parade Address: _____

I have read and understand the Rules for the Parade of Homes™. I understand that my builder is required to follow these rules when entering my home in the Parade of Homes™. I agree with these rules.

As the Homeowner, I agree with the following specific rules by initializing each one:

- _____ No Sleeping in the home during Parade hours.
- _____ No entertaining of personal guests during Parade hours.
- _____ No serving or consumption of alcoholic beverages, on the property, during Parade hours.
- _____ Parade home may close during active rain, but the home must re-open after the rain.
- _____ During a severe weather warning (tornado) – the home may close until expiration of warning.
However, if the weather causes damage or unsafe conditions, the home shall remain closed.

It is specifically UNDERSTOOD and AGREED by and between ETBA, BUILDER, and OWNER that by execution hereof, Owner agrees to and does hereby **INDEMNIFY, SAVE, DEFEND and HOLD HARMLESS** ETBA, its Builders, its Agents, Volunteers, Committees, Board of Directors, Officers, Employees, Successors and/or Assigns, from and against any and all liability, illness, injury, loss or damage (including, without limitations reasonable attorney's fees and costs incurred in the investigation, defense and settlement of claims) that Owner may incur as a result of Owner's participation in the Parade of Homes™.

HOMEOWNER(S)

Printed Name

Printed Name

Signature

Signature

Date: _____

Date: _____

Builder Entry Agreement

Fall Parade of Homes™



Spring or Fall (circle one) Year: _____

Please complete and return to the ETBA Office on or before **February 15th** for Spring; **July 31st** for Fall, or late entry on or before **March 1st** for Spring; **August 15th** for Fall.

Company Name: _____

Builder's Name: _____

Builder's Phone: _____

E-Mail Address: _____

Entry Address: _____

City: _____ Sub-Division (or Acreage): _____

Square Footage of Entry (Heated & Cooled): _____

I have **READ, I UNDERSTAND** and I **AGREE** to all of the rules for the Parade of Homes™.

Builder Signature

Date

(For ETBA Office Use Only)

Deposit Amount: _____ Date: _____ Check #: _____

Entry Amount: _____ Date: _____ Check #: _____

Additional Entry Fee (ETBA member less than 6 months)/Amount: _____

Late Fee Amount: _____ Date: _____ Check #: _____

Map: _____ Floor Plans: _____ Subs/Suppliers List: _____ Features: _____

Date Withdrawn: _____ Withdrawal Letter Received: _____

Refund Deposit Amount: _____ Date: _____ Check #: _____