

2024 Home & Design Show Information

ETBA will start selling booths (to members) October 18 - 27. The date is based on how many booths you are selecting. A \$200 deposit per 10x10 booth space is required at the time of booth selection. Starting November 1, 2023, all remaining available booth space may be selected by members at any time. All Home Show balances must be paid in full by February 1, 2024. We do not start selling booths to non-members until November 1, 2023 and non-members are charged a higher booth rate.

Member Rate Oct. 18 - Nov. 30	COST OF BOOTHS
1 10 X 10 BOOTH	\$ 450.00
2 10 X 10 BOOTHS	\$ 875.00
3 10 X 10 BOOTHS	\$1,275.00
4 10 X 10 BOOTHS	\$1,650.00
5 10 X 10 BOOTHS	\$2,000.00
6 10 X 10 BOOTHS	\$2,325.00
7 10 X 10 BOOTHS	\$2,750.00
8 10 X 10 BOOTHS	\$3,000.00
Member Rate After 11-30-2023	COST OF BOOTHS
1 10 X 10 BOOTH	\$ 475.00
2 10 X 10 BOOTHS	\$ 950.00
3 10 X 10 BOOTHS	\$1,425.00
4 10 X 10 BOOTHS	\$1,900.00
5 10 X 10 BOOTHS	\$2,375.00
6 10 X 10 BOOTHS	\$2,850.00
7 10 X 10 BOOTHS	\$3,200.00
8 10 X 10 BOOTHS	\$3,500.00

Magazine Advertising

Cover - 6.25 (W) x 9.25 (H)	Outside Front	\$1000
Cover - 6.25 (W) x 9.25 (H)	Outside Back	\$700
Cover - 6.25 (W) x 9.25 (H)	Inside Front	\$600
Cover- 6.25 (W) x 9.25 (H)	Inside Back	\$500
Two Pages 12.25 (W) x 9.25 (H)		\$600
Full Pg 6.25 (W) x 9.25 (H)		\$400
Half Pg (H)	5.25" (W) x 4" (H)	\$300
Half Pg (V)	2.5" (W) x 8" (H)	\$300
Qtr Pg (H)	5.25" (W) x 2" (H)	\$200
Qtr Pg (V)	2.5" (W) x 4" (H)	\$200
Ticket 3.3" (W) x 3.75" (H)		\$250

Non-member Nov. 1 - Feb. 16	COST OF BOOTHS
1 10 X 10 BOOTH	\$ 675.00
2 10 X 10 BOOTHS	\$1,350.00
3 10 X 10 BOOTHS	\$2,025.00
4 10 X 10 BOOTHS	\$2,700.00
5 10 X 10 BOOTHS	\$3,375.00
6 10 X 10 BOOTHS	\$4,050.00

You cannot set up your booth until you have paid your balance in full.

2024 Home & Design Show Dates and Times:

Friday, February 16	5:00 – 8:00 PM
Saturday, February 17	10:00 - 5:00 PM
Sunday, February 18	12:00 - 4:00 PM

ETBA - 2024 Home & Design Show

SHOW DATES & TIMES

BOOTH PRICE

Friday	February	16	5:00 - 8:00 PM
Friday- VIP Social			4:00 - 6:00 PM
Saturday	February	17	10:00 AM - 5:00 PM
Sunday	February	18	12:00 - 4:00 PM

See Schedule of Prices

All balances must be paid

DEPOSIT

\$200.00 Per Booth (at time of selection)

ALL BALANCES MUST BE PAID IN FULL BY FEBRUARY 1, 2024

Item	Quantity	Size	Price Each	Total Cost
Booth	_____	10' x 10'	_____	_____
Parking Booth	_____	Per Parking Space	\$250	_____
Table w/Linen	_____	_____	\$25	_____
Table- No Linen	_____	_____	\$15	_____
Linen Only	_____	_____	\$15	_____
8" Side Drapes	_____	10' W x 8' H	\$25	_____
VIP Social Sponsorship	_____	_____	\$250	_____
VIP Social Sponsorship	_____	_____	\$500	_____
VIP Social Sponsorship	_____	_____	\$1,000	_____
Magazine Ad (See Rate Sheet)	_____	_____	_____	_____

No refunds after Jan. 1, 2024

Please Print

Company Name:	For Office Use Only
Contact Person:	Total Cost:
Mail Address:	Deposit Paid:
E-mail Address:	Balance Due:
Phone:	Invoice #
Cell:	Paid Date:
Booth # 's	Payment Type:
Your Business Name For Sign: (One line of 30 letters & spaces)	Paid Amount:
	Balance:

RULES AND REGULATIONS FOR THE HOME & DESIGN SHOW

INSTALLATION & REMOVAL OF EXHIBITS

- ❖ Exhibits are to be set up and removed at the expense of the exhibitor in compliance to building rules and regulations and terms and conditions of the ETBA.
- ❖ Exhibits cannot be set up until the Home Show booth balances are paid in full.
- ❖ All exhibits must remain in place until the show closes at 4:00 PM on Sunday.
- ❖ All exhibits, products and other materials must be removed from the building by 12:00 PM on the Monday following the last day of the public showing.

USE OF SPACE

- ❖ While installing, conducting and removing the exhibits, all exhibitors must comply with local rules and regulations of the building in which the show is being presented.
- ❖ Exhibitors are not allowed to use nails, screws or tacks in the building walls or pillars, nor deface the same in any way.
- ❖ No drugs or alcohol shall be consumed or permitted on the premises. Local, State & Federal Laws will be enforced.
- ❖ Promotional drawings and give-a-ways are allowed in the booths. Selling of raffle tickets is not allowed; unless it benefits a local non-profit community event or organization and abides by the state and federal guidelines for raffles.
- ❖ Booths must be manned during all hours of public viewing.
- ❖ Booths must be cleaned after set up is completed and kept clean during show time.

DEFAULT OF OCCUPANCY

Any exhibitor who fails to show up and set up his/her booth is obligated to pay the entire rental of said space.

ELIGIBILITY AUTHORITY

The ETBA Home & Design Show Committee, Board of Directors and /or the Executive Vice President of ETBA reserve the right to determine the eligibility of any company or product for inclusion in the show.

HOME SHOW DATE CHANGE

The only option to change the original set dates and times of the Home & Design Show will be due to severe events or conditions beyond ETBA's control and at the approval of the Board of Directors or upon venue cancellation.

ETBA CANCELLATION OF CONTRACT

If the Home & Design Show is cancelled prior to February 16, 2024 due to venue closure or a County or Texas statewide "Shelter in Place Order," the \$200 per booth deposit will be refunded in full and 80% of the booth balance will be refunded. 20% of the booth balance will be retained by ETBA to assist with expenses incurred to promote the event.

VENDOR CANCELLATION OF CONTRACT

Deposit is not refundable. In the event that exhibitors would need to withdraw from this contract, he/she shall submit such withdrawal in writing to the ETBA office by January 1, 2024 for a balance paid refund (less deposit.) No refunds will be issued after January 1, 2024.

RENTAL OF BOOTH ITEMS

- ❖ Standard drapery is 8' for back drapes and 3' on side drapes. Drapes SHALL NOT BE REMOVED after installation unless permission is given by decorator. Upon request – an 8' side rail is available for an additional \$25.00 each to be paid to ETBA.
- ❖ Each exhibitor will receive 1 sign approx. 7" high and 44" long, with 3" letters.
- ❖ Nails, screws, tacks or staples will not be attached to the draperies. **NO EXCUSES!**
- ❖ Skirted tables may be rented for \$25.00 per table if pre-ordered or \$35.00 if ordered at the show. Linens are black. Un-skirted tables are available upon requests for \$15.00
- ❖ If you order linen(s) from ETBA, it will be your responsibility to check-out and check-in the linen from the ETBA Staff or Volunteer in booth # 120. If you fail to return the linen(s) on Sunday, Feb. 18th by 5:00 PM, you will be charged a \$20 replacement fee.
- ❖ You will be invoiced for any damages that you cause to the drapery, rented tables and/or linens. If you or your associates cause any accidental or purposeful damage to the Maude Cobb facility, you are responsible for the cost to repair those damages.
- ❖ Any decorating requests or changes by the exhibitors must be approved and implemented by ETBA staff.

DESIGNATED PARKING

The parking in front of Maude Cobb is designated for customers only. Any Exhibitor that parks in the "customer parking" in the front of Maude Cobb will be fined \$1,000 and their automobile may be towed at the exhibitors' expense- if the vehicle and/or trailer are advertising company info. Exhibitors may rent parking spaces in the front for Maude Cobb for display/advertising purposes. Designated exhibitor parking is at the side and back of the Maud Cobb.

VIOLATION OF ANY OF THESE RULES WILL RESULT IN IMMEDIATE ACTION BY THE HOME & DESIGN SHOW COMMITTEE.

Print Company Name:

Print Name: _____

Signed: _____

Date: _____